



How to hold a Sports tournament

To help you raise much-needed funds for victims of crime, We've listed a few tips to make your event a success.

Planning

Get permission from your club or committee, decide your event – is it an interclub tournament, a club social night, a choir concert, make us your charity of the year.

Organising a tournament is not only a great fundraiser, it's also a brilliant way to attract new players and supporters to your club. Invite other local teams to take part and encourage existing team members to bring along new players.

Ask teams to register in advance to plan the schedule of who will play when (reduced games of 10-20 minutes work well).

Fundraising on the day

There are many ways you can raise funds at a mini tournament:

- Registration Fees
- Sponsorship – Try to find sponsors from local businesses or club members for both the main event and individual cups and awards or teams
- Advertising – in the programme, around the venue
- Stall holders – Offer suitable local businesses and charities the opportunity (for a fee) to have a stall at you event
- Have your own stalls – Sell club gear, bottle Stalls, raffle, tombola, Sweepstake on teams or penalty shoot-out could all work well
- Refreshments – This is a key earner for your event so it is important to get this right. Either buy wholesale and sell refreshments from your own stalls or take a fee from professionals (or amateurs) who will set up and run this for you. BBQ, ice-cream, cakes, tea and coffee and bar all work well.

And after the tournament

Congratulations! All your hard work has paid off and you've organised a fantastic event.

Don't forget to thank all of your volunteers, prize donors and anyone else who helped on the day or leading up to it, let everyone know the final total raised and how that money will help support victims move beyond crime.

Get in touch

We are here to help you plan and make your event a success so please get in touch!

fundraising@victimsupport.org.uk

